



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

FP1 Strategies LLC
3001 WASHINGTON BLVD 7TH FL
ARLINGTON, VA 22201-2247

Contract # 5049360

Schedule Dates 11/29/21-12/06/21
Advertiser Susan B Anthony List (115926)
Agency FP1 Strategies LLC (19867)
Product POLITICAL ISSUE (ns) (1187)
Brand Est. 2020 SBA List :30's (1646079)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Gracy,Ryan
Phone/Fax /
CPE Est 2020 SBA List 30
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 2020 SBA List :30s

Date Entered 11/22/21
Last Modified 11/22/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,882.50
Net Total \$44,667.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Dec. 2021	54	\$52,550.00
Grand Total:	54	\$52,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		11/22/21
2.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1		1			4	\$800.00	\$3,200.00	Washington (WJLA)		11/22/21
3.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$800.00	\$800.00	Washington (WJLA)		11/22/21
4.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	9A- Live with Kelly		1	1	1	1	1			5	\$600.00	\$3,000.00	Washington (WJLA)		11/22/21
5.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		11/22/21
6.0	Normal Line / SPOT	11/30/21-12/03/21	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/21
7.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	10A- News-Good Morning Washington at 10a		1							1	\$500.00	\$500.00	Washington (WJLA)		11/22/21
8.0	Normal Line / SPOT	11/29/21-12/02/21	2	:30	10:58:25A- ABC-The View		1	1	1	1				4	\$950.00	\$3,800.00	Washington (WJLA)		11/22/21
9.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	10:58:25A- ABC-The View		1							1	\$950.00	\$950.00	Washington (WJLA)		11/22/21
10.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		11/22/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		11/22/21
12.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1	1	1	1			5	\$750.00	\$3,750.00	Washington (WJLA)		11/22/21
13.0	Normal Line / SPOT	11/29/21-12/03/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1		1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)		11/22/21
14.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/22/21
15.0	Normal Line / SPOT	11/29/21-12/02/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1				4	\$2,000.00	\$8,000.00	Washington (WJLA)		11/22/21
16.0	Normal Line / Access	12/02/21-12/03/21	2	:30	6:58:46P- Wheel Of Fortune					1	1			2	\$4,000.00	\$8,000.00	Washington (WJLA)		11/22/21
17.0	Normal Line / SPOT	12/04/21-12/04/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$750.00	\$750.00	Washington (WJLA)		11/22/21
18.0	Normal Line / SPOT	12/04/21-12/04/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$750.00	\$750.00	Washington (WJLA)		11/22/21
19.0	Normal Line / SPOT	12/05/21-12/05/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$250.00	\$250.00	Washington (WJLA)		11/22/21

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20.0	Normal Line / SPOT	12/05/21-12/05/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		11/22/21
21.0	Normal Line / SPOT	12/05/21-12/05/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		11/22/21
22.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$400.00	\$400.00	Washington (WJLA)		11/22/21
23.0	Normal Line / SPOT	12/06/21-12/06/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/22/21

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